



# UNIVERSITY OF KASHMIR

HAZRATBAL SRINAGAR, 190006 J&K  
NAAC Accredited Grade "A +"

## ONLINE PROSPECTUS 2021

For

Admission to

**BBA / BCA / B.Sc-IT /  
B.A. (Hons) Mass Communication /  
Multimedia Production (MCMP) / B.Com  
(Honours)**

In

Various Private Colleges Affiliated with the  
University of Kashmir

Through

Dean College Development Council

[www.kashmiruniversity.net](http://www.kashmiruniversity.net)    [www.kashmiruniversity.ac.in](http://www.kashmiruniversity.ac.in)

### CONTACTS:

Tel [Office]:-

0194-2272014/2012

Fax: -

0194-2272013

(A)

## **GENERAL GUIDELINES**

The application form is to be submitted ONLINE from **27<sup>th</sup> March 2021** up to **15<sup>th</sup> April 2021** through the Kashmir University Websites: [www.kashmiruniversity.net](http://www.kashmiruniversity.net) & [www.kashmiruniversity.ac.in](http://www.kashmiruniversity.ac.in) and deposit the fee Rs.500/- per Course out of which Rs.50/- chargeable as IT Fee through online Mode only (Non-refundable).

- 1) A copy of the auto generated submitted application form, complete in all respects, accompanied with the following documents, should be submitted in the colleges where admission is sought and the college concerned shall forward the same to the office of the College Development Council up to **20<sup>th</sup> April 2021 (4.00 p.m)**
  - (i) Matriculation Marks Certificate/ Qualification Certificate;
  - (ii) Marks Card of class 12<sup>th</sup> Class (Higher Secondary Part II)
  - (iii) Category certificate (if any) Issued by the Competent Authority;
  - (iv) Permanent Residence Certificate / School last attended.
- 2) A desirous candidate can apply for more than one Programme/Course.
- 3) While filling the application form/s, the candidates are required to indicate the choice of the Private College/institution (Serial Wise) where they want to undergo the course.
- 4) The selectees failing to join the allotted college/s by or before the last fixed date shall forfeit the right to admission, and the resultant vacancies shall be filled on the basis of counseling.
- 5) The admission of the eligible candidates shall be on the basis of the marks obtained by him/her in the last qualifying examination (10+2) level.
- 6) The date of counseling based admission against available seats shall be notified separately.

- The Counseling shall entitle the candidates to reselect the College of their choice.
  - The University shall try to allot the candidate in the College of his choice. However, he/she cannot claim admission in particular college as a matter of right.
  - The admission so made shall be notified in the press or through University official website for which the candidates should retain the record of their form No. by all means.
  - The admission shall be made in the concerned Colleges strictly as per their approved intake.
- The fee structure reflected in the proceeding pages of the ONLINE Prospectus shall be subject to revision from time to time. Any notification to this effect shall be issued by the university.
- In their own interest, the concerned candidates should stay in contact with the office of the College Development Council, University website and the local dailies. They shall not be intimated separately in this regard.
  - No candidate should approach directly to any private college for admission purpose except **Dean College Development Council office.**

## (B)

### DETAILS OF COURSES/PROGRAMMES/COLLEGES

#### I) BBA (Hons):

S. No.	Name of the College	Gender	Intake	Govt./Pvt.
01.	S.M. Iqbal College of Education, Gogo, Rangreth, Budgam.	Male/Female	60	Pvt.
02.	SEM College of Management Studies, Humhama, Budgam.	Male/Female	100	Pvt.
03.	SSM College of Engineering & Technology, Parihaspora, Pattan.	Male/Female	100	Pvt.
04.	Greenland Business School, Hawal	Male/Female	90	Pvt.
05.	Iqbal Institute of Technology and Management (IITM), Laloo, Hyderpora.	Male/Female	100	Pvt.
06.	Sheikh-ul-Alam College of Education, Kupwara	Male/Female	60	Pvt.

#### II) BCA (Hons):

S. No.	Name of the College	Gender	Intake	Govt./Pvt.
01.	CASET College of Computer Science, Srinagar.	Male/Female	140	Pvt.
02.	SEM College of Management Studies, Humhama, Budgam.	Male/Female	60	Pvt.
03.	Iqbal Institute of Technology and Management (IITM), Laloo, Hyderpora.	Male/Female	100	Pvt.
04.	Master Institute of Information Technology, Pulwama.	Male/Female	70	Pvt.
05.	National Institute of Electronics and Information Technology (NIELIT), Rangreth, Srinagar.	Male/Female	40	Semi Govt.

#### III) B. Sc-IT (Hons):

S. No.	Name of the College	Gender	Intake	Govt./Pvt.
01.	S.M. Iqbal College of Education, Gogo Rangreth	Male/female	40	Pvt.
02.	National Institute of Electronics and Information Technology (NIELIT), Rangreth, Srinagar.	Male/Female	40	Semi Govt.

#### IV) B. A. (Hons) Mass Communication & Multimedia Production:

S. No.	Name of the College	Gender	Intake	Govt./Pvt.
01.	Gandhi Memorial College, Jammu	Male/female	40	Pvt.

#### V) B.Com (Hons):

S. No.	Name of the College	Gender	Intake	Govt./Pvt.
01.	Gandhi Memorial College, Jammu	Male/female	40	Pvt.

**(C)**

**APPLICATION FORM FEE INCLUDING PROCESSING FEE**

- **Rs. 500/= Per Course/Programme**

**MODE OF SUBMISSION OF APPLICATION FORMS**

- **ONLINE On the Kashmir University**

**Website:**

**[www.kashmiruniversity.net](http://www.kashmiruniversity.net)**

**[www.kashmiruniversity.ac.in](http://www.kashmiruniversity.ac.in)**

- **Fee deposition [Online Mode]**

**(D)**

**DURATION OF COURSES & ELIGIBILITY**

**1. BBA (Hons):**

- (i) Duration of Course: Three Years
- (ii) Eligibility:

Candidates from Jammu & Kashmir, having passed class 12<sup>th</sup> (Higher Secondary part II) examination with Science, Arts or Commerce subjects from J&K Board of School Education or any other board/institution equivalent thereto, with 45% in case of Open Merit and 40% in case of reserved category at the 12<sup>th</sup> class, shall be eligible to apply.

**2. BCA (Hons):**

- (i) Duration of Course: Three Years
- (ii) Eligibility:

Candidates from Jammu & Kashmir, having passed class 12<sup>th</sup> (Higher Secondary Part II) examination with Science, Arts or Commerce subjects from J&K Board of School Education or any other board/institution equivalent thereto, with 45% in case of Open Merit and 40% in case of reserved category at the 12<sup>th</sup> class, shall be eligible to apply. **The candidates as would have passed their Higher Secondary Part-II examination (under 10+2 pattern) of the J&K State Board of School Education or an examination recognized by the University as equivalent thereto without Mathematics/Computer related subject are also eligible, however they shall have to compulsorily opt Mathematics as a Generic Elective in all Ist four semesters.**

**3. B.Sc-IT (Hons):**

- (i) Duration of Course: Three Years
- (ii) Eligibility:

Candidates from Jammu & Kashmir, having passed class 12<sup>th</sup> (Higher Secondary Part II) examination with Science subject from J&K Board of School Education or any other board/institution equivalent thereto, with 45% in case of Open Merit and 40% in case of reserved category at the 12<sup>th</sup> class, shall be eligible to apply.

**4. B.A. (Hons) Mass Communication & Multimedia Production:**

- (i) Duration of Course: Three Years
- (ii) Eligibility:

Candidates from Jammu & Kashmir, having passed class 12<sup>th</sup> (Higher Secondary Part II) examination with Science, Arts or Commerce subjects from J&K Board of School Education or any other board/institution equivalent thereto, with 45% in case of Open Merit and 40% in case of reserved category at the 12<sup>th</sup> class, shall be eligible to apply.

**5. B.Com (Hons):**

- (i) Duration of Course: Three Years
- (ii) Eligibility:

Candidates from Jammu & Kashmir, having passed class 12<sup>th</sup> (Higher Secondary Part II) examination in General programme from J&K Board of School Education or any other board/institution equivalent thereto, with 45% in case of Open Merit and 40% in case of reserved category at the 12<sup>th</sup> class, shall be eligible to apply.

# (E)

## Mode of selection

The selection of the candidate for admission to the above programmes shall be on the basis of their marks in the last qualifying examination (Part -II). In case of two or more candidates have same marks in the aforesaid examination their merit shall be decided by their individual marks in the matriculation examination. While finalizing the admission list, the competent Authority shall take into consideration the following:

- (i) Marks obtained by the candidate/s in 10+2;
- (ii) Intake capacity of the college;
- (iii) State Subject certificate/School last attended/Actual Residence;
- (iv) Part Payment of the tuition fee to be deposited by the selected candidate on the date of counseling.

### **FEE STRUCTURE OF THE COURSES**

#### **BBA:**

S.No.	Name-Nature of Fee	Amount in Rupees	Remarks
1.	Tuition Fee	Rs.30,000/-	Per Annum

#### **BCA:**

1.	Tuition Fee	Rs.30,000/-	Per Annum
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#### **B.Sc.IT:**

1.	Tuition Fee	Rs.30,000/-	Per Annum
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#### **B. A. (Hons) Mass Communication & Multimedia Production:**

1.	Tuition Fee	Rs.30,000/-	Per Annum
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#### **B.Com (Honours)**

1.	Tuition Fee	Rs.18,000/-	Per Annum
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**NOTE: The above fee shall include University Share @ 5% (Per Annum)**

**The fee structure shall be applicable from the current academic session i.e 2018 and shall be valid for two (2) years. After completion of admission the concerned colleges shall render 5% share per candidate per annum to the University of Kashmir.**

### **Reservation of Seats as per norms prescribed by the University of Kashmir.**