



DIRECTORATE of ADMISSIONS and COMPETITIVE EXAMINATIONS University of Kashmir NAAC Accredited Grade "A+"

ADMISSION NOTIFICATION No. 05 of 2021

For
Management Programmes

On-line Applications are invited from eligible candidates for admission to the below mentioned Programmes for the academic session 2021. Admission to these programmes shall be governed by the Admission Policy and the relevant Statutes governing admissions:

i) Programmes:

- MBA (Masters in Business Administration) (offered at Main Campus, South Campus and Affiliated Colleges)
- MBA-FM (Masters in Business Administration-Financial Management) (offered at Main Campus)
- MBA (Craft Management Entrepreneurship) (Offered at Craft Development Institute Nowshehra, Sgr.)

ii) Eligibility:

Candidates having passed the qualifying examination with 50% marks for Open Merit and 45% for Reserved Category candidates.

iii) Mode of Selection:

The admission shall be made purely on the basis of valid **CMAT** score of **2021**.

iv) Important Dates:

Issuance of On-line Forms	23-06-2021
Last date for submission of On-line of Application Forms	03-07-2021

v) Submission of On-Line Application Forms:

The candidates are advised to follow the following steps for filling their On-Line Application Forms:

Step-1: Visit <http://www.kashmiruniversity.net> or www.kashmiruniversity.ac.in and click on Link **Admissions**. Read Important Instructions for Registration and Submission of Form carefully before proceeding further.

Step-2: Candidate needs to register himself/herself before submitting the Online Application Form. For Registration with the System Click on the "**Register as Student**". Remember, the Username and Password for future reference.

Step-3: After successful Registration, login into the system for submitting On-line Application Form. Enter your "**Registration No.**" and Click "**Next**".

Step-4: Enter the required details and Upload your latest passport size Photograph and click "**Next**".

Step-5: Select the desired Preferences (After last date the Preference of Campus/College selected will not be updated/changed). Click "**Next**".

Step-6: If there is any variation click on "**Previous**" button, make necessary corrections and then Click "**Submit**". Get a printout of the Form and note the Form No. for future reference.

Step-7: Deposit the non-refundable "**Application Fee of Rs. 150/- (including Rs. 50/- as IT Fee) and Processing fee of Rs. 250/-**" i.e. **Rs. 400/-** for one course and **Rs. 250/-** for subsequent course through Online mode only.

vi) Submission of downloaded Application Form (Hard copy):

After submitting the On-Line Application Form, candidate need not to submit the downloaded Form (hard copy) but had to retain with themselves for future reference.

VII) Verification of documents/certificates:

- Directorate will not check/verify the educational/category certificates etc. of the candidates at the time of submission of online Application Form and it will be the sole responsibility of the candidate to satisfy whether he/she is meeting the prescribed criterion. However, the documents will be verified at any point of time during process of Admission.
- Valid CMAT score 2021 and other required marks certificates/Reserved category certificate (if applied under any reserved category) /documents of the selected candidates shall be verified first by the office of the Directorate of Admissions & Competitive Examinations and then admitting Department/Campus/College from the online link of the examination conducting body (NTA) and other related original certificates/documents.
- The selection of the candidate will be rejected if it is found that the applicant does not fulfill the eligibility criteria or has misrepresented/suppressed the information.

VIII) Additional information:

- The candidates must check the status of their Application Forms after three days of its online submission. In case, the status of Application is not updated to **“Fee Received”** or **“Fee Reconciliation is Pending”**, the candidate should contact the **Directorate of IT & SS, University of Kashmir**, alongwith Application Form and all other documents, within two days after the last date of submission of Application Form. Thereafter, no claim, whatsoever, will be entertained by the University.
- **Submission of Application Forms are subject to determination of eligibility for admission to the Programme by reference to the Admission Policy-2021.**
- Notification for Self Financed Seats shall be issued after issuance of 1st selection list. However, only those candidates shall be considered for admission under Self Financed Seats Category, who have applied and have valid CMAT score of 2021.
- For any further query/ information, the candidates are welcome to contact University on following numbers:
 - Directorate of Admissions & Competitive Examinations: Direct Numbers : 0194-2272063
 - Email ID: admissions@kashmiruniversity.ac.in

Sd/-

(Prof. M Farooq Mir)
Director

(Directorate of Admissions &
Competitive Examinations)

No: F(MBA/MBA-FM/MBA (CME) Admissions-21)/DACE/KU/21

Dated:- 15-06-2021