



# DIRECTORATE *of* ADMISSIONS *and* COMPETITIVE EXAMINATIONS

## University of Kashmir

*NAAC Accredited Grade-‘A+’*

ADMISSION NOTIFICATION No. 10 (2) of 2021

For

5-Year IMBA (BBA+MBA Integrated Programme)

North Campus, Baramulla

Self finance seat quota

Consequent upon the vacant seats remained due to non-availability of candidates for admission **5-Year IMBA (BBA+MBA Integrated Programme) under Self finance seat quota** offered at North Campus, Baramulla under Self finance seat quota, on-line Applications are invited from eligible candidates for admission to **5-Year IMBA (BBA+MBA Integrated Programme) under self finance seat quota** at North Campus, Baramulla under Self finance seat quota for the academic session 2021. Admission to these programmes shall be governed by the Admission Policy and the relevant Statutes governing admissions:

**i) Important dates:**

Submission of On-Line Forms	<b>From 21-12-2021</b>
Last date of submission for On-Line Application Forms and deposition of online Application Fee	<b>27-12-2021</b>

**ii) Eligibility:**

10+2 in any stream with 50% marks for Open Merit and 45% for Reserved Category candidates.

**iii) Admission Criteria:**

The selection to the programme shall be made purely on the basis of valid UGAT Composite score of **2021**

**iv) Submission of On-Line Application Form:**

The candidates are advised to follow the below steps for filling their On-Line Application Forms.

**Step-1:** Visit <http://www.kashmiruniversity.net> or [www.kashmiruniversity.ac.in](http://www.kashmiruniversity.ac.in) and click on Link Admissions.. Click on the links “Application Form for IMBA-2021”

**Step-2:** Enter your Board “Registration No.” and Click “Next”.

**Step-3:** Enter the required details and Upload your latest passport size Photograph and click “Next”.

**Step-4:** If there is any variation click on “Previous” button, make necessary corrections and then Click “Submit”. Get a printout of the Form and note the Form No. for future reference.

**Step-5:** Deposit the non-refundable “Application Fee of Rs. 150/- (including Rs. 50/- as IT Fee) and Processing fee of Rs. 250/- which makes total to Rs. 400/-” through online mode only.

**v) Submission of downloaded Application Form (Hard copy):**

After submitting the On-Line Application Form, candidate need not to submit the downloaded Form (hard copy) but had to retain with themselves for future reference.

**vi) Verification of documents/certificates:**

- **Directorate will not check/verify the educational/category certificates etc. of the candidates at the time of submission of online Application Form and it will be the sole**

**responsibility of the candidate to satisfy whether he/she is meeting the prescribed criterion. However, the documents will be verified at any point of time during process of Admission.**

- **Valid UGAT score 2021 and other required marks certificates/Reserved category certificate (if applied under any reserved category) /documents of the selected candidates shall be verified by the Department/Campus/College from the online link of the examination conducting body (NTA) and other related original certificates/documents.**
- **The selection of the candidate will be rejected if it is found that the applicant does not fulfill the eligibility criteria or has misrepresented/suppressed the information.**

**vii) Additional information:**

- The candidates must check the status of their Application Forms after three days of its online submission. In case, the status of Application is not updated to **“Fee Received”** or **“Fee Reconciliation is Pending”**, the candidate should contact the **Directorate of IT & SS, University of Kashmir**, alongwith Application Form and all other documents, within two days after the last date of submission of Application Form. Thereafter, no claim, whatsoever, will be entertained by the University.
- **Submission of Application Forms are subject to determination of eligibility for admission to the Programme by reference to the Admission Policy-2021.**
- For any further query/ information, the candidates are welcome to contact University on following numbers:
  - **Directorate of Admissions & Competitive Examinations: Direct Numbers : 0194-2272063**
  - **Email ID: [admissions@kashmiruniversity.ac.in](mailto:admissions@kashmiruniversity.ac.in)**

Sd/-  
*Prof. M Farooq Mir*  
(Director)  
(Directorate of Admissions &  
Competitive Examinations)

No F (Adm-IMBA (NC/SFS) -2021) DACE/KU/19

Dated:- 20-12-2021