





NewGen IEDC, Business Innovation and Incubation Centre

MeitY GENESIS PILOT

Funding Upto -

₹40 Lakhs

Per Startup









The Pilot Component is designed to help startups-especially from Tier II & III cities-validate and deploy their market-ready solutions in real-world environments through verified Purchase Orders (PO) / Work Orders (WO).

WHO CAN APPLY

- DPIIT-recognized startups
- Have a working prototype / MVP Full-time founders
- Valid PO/WO from:
 - Govt of India / State Govt Depts / PSUs

 - Fortune 500 Companies
 - Recognized Unicorns







