



**Directorate of Admissions & Competitive Examinations**  
**UNIVERSITY OF KASHMIR, SRINAGAR 190006**  
**NAAC ACCREDITED A++**

**Dr. Fayaz Ahmad**

Professor Zoology & Director DACE

*Main University Campus*

**Hazratbal, Srinagar**

**On-Line Counseling Notice**  
**5-Year Integrated MBA (IMBA) Programme (North Campus)**  
**Session-2025**

It is for the information of all candidates who have applied for admission to 5-Year Integrated MBA (IMBA) programme and are figuring in the general merit list available on the University website and are desirous of seeking admission against the resultant vacancies at North Campus under **Open/Reserved category (ies) as well as self -finance quota**, that the On-line counseling for the above programme shall be held online from **06-08-2025 to 07-08-2025 upto 03:00 pm**. The interested candidates shall proceed as follows:

1. Candidates shall visit the official website of University at [www.kashmiruniversity.net](http://www.kashmiruniversity.net) or [www.kashmiruniversity.ac.in](http://www.kashmiruniversity.ac.in) and click on **ADMISSIONS** tab.
2. Click on the sub-tab “**COUNSELLING**”.
3. Enter your application **FORM NUMBER** and **DATE OF BIRTH**.
4. Select the preference viz-a-viz Open/Reserved or Self-finance.
5. Ensure each entry is correct before clicking **SUBMIT** button.

**Important notes:**

- ✓ The online counselling form shall be live on **06<sup>th</sup> and 07<sup>th</sup> August , 2025 upto 03:00 pm**.
- ✓ A candidate can submit counselling form through online mode only.
- ✓ Please note that there is no need to submit hard copy of the counselling form; However, candidates can take print out of the form for reference. There is no need to visit University of Kashmir.
- ✓ After online submission of counselling form, the preference (Open/Reserved or Self-finance) opted shall be final and no change shall be possible afterwards under any circumstances.

For any further clarification please feel free to contact on **7006795110, 9797243919**;

**No: F(Couns.-IMBA-NC)/DACE/KU/25**  
**Dated: 30-06-2025**

**Director**  
(Directorate of Admissions &  
Competitive Examinations)