



UNIVERSITY OF KASHMIR

HAZRATBAL, 190006 J & K
NAAC Accredited Grade "A"

ONLINE PROSPECTUS 2017

For

Admission to

**BBA/BCA/B.Sc-IT/
B.A. (Hons) Mass Communication &
Multimedia Production (MCMP)**

In

Various Private Colleges Affiliated to
University of Kashmir

Through

Dean College Development Council

www.kashmiruniversity.net www.kashmiruniversity.ac.in

CONTACTS:

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(A)

GENERAL GUIDELINES

- 1) The application form is to be submitted ONLINE from **March 29th, 2017** up to **April 19th, 2017** through the Kashmir University Websites: www.kashmiruniversity.net & www.kashmiruniversity.ac.in against **Rs.450** [per-form per-course] to be paid through pay-in-slip of the J&K Bank Finacle Account No: **0007010100002714**
 - 2) A copy of the auto generated submitted application form, complete in all respects, and including following documents, should be submitted in the office of the College Development Council up to **April 19th, 2017**:
 - (i) Matriculation Marks Certificate for Date of Birth;
 - (ii) Marks Card of class 12th Class (Higher Secondary Part II)
 - (ii) Category certificate (if any) Issued by the Competent Authority;
 - (iii) Permanent Residence Certificate / School last attended.
 - 3) A desirous candidate can apply for more than one Programme/Course.
 - 4) The eligible candidates are required to opt for any of the three courses within any District/Geographical zone.
 - 5) While filling the application form/s, the candidates are required to indicate the choice of the Private College/institution including the name.
 - 6) The selectees failing to join the allotted college/s by or before the last fixed date shall forfeit the right to admission, and the resultant vacancies shall be filled on the basis of counseling.
 - 7) The admission of the eligible candidates shall be on the basis of the marks obtained by him/her in the last qualifying examination (10+2) level.
 - 8) The date of counseling based admission against available seats shall be notified separately.
 - 9) Counseling based admission shall be done on the spot in order of merit. However, the candidate shall be required to get along with them a bank draft for an amount of Rs. 6,000/- favouring Dean, College Development Council, University of Kashmir Srinagar as a part payment of tuition fee payable to concerned private college wherein the candidate is selected for admission. However, the said fee shall be excluding the University fee/s which the candidates shall be required to pay through their respective Colleges.
- The Counseling shall entitle the candidates to reselect the College of their choice.

- The University shall try to allot the candidate in the College of his choice. However, he/she could not claim admission in particular college as a matter of right.
- The admission so made shall be notified in the press or through University official website for which the candidates should retain the record of their form No. by all means.
- The admissions shall be made in the Colleges strictly as per their approved intake.
- The fee structure reflected in the proceeding pages of the ONLINE Prospectus is subject to revision as per the notifications issued /to be issued by the University from time to time. Such Notifications shall be supreme for all practical purpose.
- In their own interest, the concerned candidates should stay in contact with the office of the College Development Council, University website and the local dailies. They shall not be intimated separately in above regard.

(B)

DETAILS OF COURSES/PROGRAMMES/COLLEGES

I) BBA:

S. No.	Name of the College	Gender	Intake	Govt./Pvt.
01.	S.M. Iqbal Business School, Gogo, Rangreth, Budgam.	Male/Female	60	Pvt.
02.	SEM College of Management Studies, Humhama, Budgam.	Male/Female	60	Pvt.
03.	SSM College of Engineering & Technology, Parihaspora, Pattan.	Male/Female	60	Pvt.
04.	Greenland Business School, Hawal	Male/Female	90	Pvt.
05.	Iqbal Institute of Technology and Management (IITM), Laloo, Hyderpora.	Male/Female	60	Pvt.
06.	Franklin College of Education, Sopore	Male/Female	50	Pvt.
07.	Sheikh-ul-Alam College of Education, Kupwara	Male/Female	40	Pvt.
08.	Delhi Business School, Pulwama	Male/Female	50	Pvt.
09.	Mother Teresa Memorial College, Wussan, Tangmarg	Male/Female	30	Pvt.

II) BCA:

S. No.	Name of the College	Gender	Intake	Govt./Pvt.
01.	CASET College of Computer Science, Srinagar.	Male/Female	140	Pvt.
02.	SEM College of Management Studies, Humhama, Budgam.	Male/Female	60	Pvt.
03.	Iqbal Institute of Technology and Management (IITM), Laloo, Hyderpora.	Male/Female	120	Pvt.
04.	Master Institute of Information Technology, Pulwama.	Male/Female	70	Pvt.
05.	Rehmat-e-Alam College of Education, Anantnag	Male/Female	30	Pvt.
06.	Mother Teresa Memorial College, Wussan, Tangmarg	Male/Female	30	Pvt.

III) B. Sc-IT:

S. No.	Name of the College	Gender	Intake	Govt./Pvt.
01.	S.M. Iqbal College, Gogo Rangreth	Male/female	40	Pvt.

IV) B. A. (Hons) Mass Communication & Multimedia Production:

S. No.	Name of the College	Gender	Intake	Govt./Pvt.
01.	Gandhi Memorial College, Jammu	Male/female	40	Pvt.

(C)

APPLICATION FORM FEE INCLUDING PROCESSING FEE

- **Rs. 450/= Per Course/Programme**

MODE OF SUBMISSION OF APPLICATION FORMS

- **ONLINE On the Kashmir University**

Website:

www.kashmiruniversity.net

www.kashmiruniversity.ac.in

- **Fee deposition Pay-in-slip[triplicate]
Favouring following account number:**
- **J&K Bank Finacle Account No: 0007010100002714**

(D)

DURATION OF COURSES & ELIGIBILITY

1. BBA:

(i) Duration of Course: Three Years

(ii) Eligibility:

Candidates from Jammu & Kashmir, including Ladakh, having passed class 12th (Higher Secondary part II) examination with Science, Arts or Commerce subjects from J&K Board of School Education or any other board/institution equivalent thereto, with 45% in case of Open Merit and 40% in case of reserved category at the 12th class, shall be eligible to apply.

2. BCA:

(i) Duration of Course: Three Years

(ii) Eligibility:

Candidates from Jammu & Kashmir including Ladakh, having passed class 12th (Higher Secondary Part II) examination with Science, Arts or Commerce subjects from J&K Board of School Education or any other board/institution equivalent thereto, with 45% in case of Open Merit and 40% in case of reserved category at the 12th class, shall be eligible to apply.

3. B.Sc-IT:

(i) Duration of Course: Three Years

(ii) Eligibility:

Candidates from Jammu & Kashmir including Ladakh, having passed class 12th (Higher Secondary Part II) examination with Science subject from J&K Board of School Education or any other board/institution equivalent thereto, with 45% in case of Open Merit and 40% in case of reserved category at the 12th class, shall be eligible to apply.

4. B.A. (Hons) Mass Communication & Multimedia Production:

(i) Duration of Course: Three Years

(ii) Eligibility:

Candidates from Jammu & Kashmir including Ladakh, having passed class 12th (Higher Secondary Part II) examination with Science, Arts or Commerce subjects from J&K Board of School Education or any other board/institution equivalent thereto, with 45% in case of Open Merit and 40% in case of reserved category at the 12th class, shall be eligible to apply.

(E)

Mode of selection

The selection of the candidate for admission to the above programmes shall be on the basis of their marks in the last qualifying examination (Part -II). In case of two or more candidates have same marks in the aforesaid examination their merit shall be decided by their individual marks in the matriculation examination. While finalizing the admission list, the competent Authority shall take into consideration the following:

- (i) Location of the College in a particular District/Geographical zone;
- (ii) Choice of the candidate for the college in above district/Geographical Zone;
- (iii) Marks obtained by the candidate/s in 10+2;
- (iv) Intake capacity of the college;
- (v) State Subject certificate/School last attended/Actual Residence;
- (vi) Bank Draft to be produced on the date of counseling.

FEE STRUCTURE OF THE COURSES

BBA:

S.No.	Name-Nature of Fee	Amount in Rupees	Remarks
1.	Tuition Fee	Rs.22,000/-	

BCA:

1.	Tuition Fee	Rs.23,500/-		
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B.Sc.IT:

1.	Tuition Fee	Rs.25,000/-		
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B. A. (Hons) Mass Communication & Multimedia Production:

1.	Tuition Fee	Rs.30,000/-		
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(F)

RESERVATION OF SEATS

Sixty Seven percent (67%) of seats available in a Programme/Course of study, shall be filled up from Open merit category candidates. Remaining 33% of seats available in a Programme/Course shall be filled up from amongst the reserved categories in order of merit. Supernumerary seats shall be in addition to intake capacity of a programme. The breakup of seats for various reserved categories and the authorities competent to issue the required certificate in respect of the reserved categories are given in Tables 1 and 2 below:

Table 1: Reserved Categories (Break-up)

S. No.	Category	Reservation %age	Authority for Issuing Certificate
1.	Schedule Caste {SC}	5	Tehsildar concerned
2.	Scheduled Tribe {ST}	3	Tehsildar concerned
3.	Children of Gujjar and Bakerwal {CGB}	2	Tehsildar concerned
4.	Residents of Backward Areas {RBA}	10	Tehsildar concerned
5.	Line of Actual Control {ALC}	2	Tehsildar concerned
6.	Weak & Under Privileged Classes [Social Castes] {WUP}	2	Tehsildar concerned.
7.	Children of Permanent Resident of Defense Personnel/ State Police Personnel/Children of Ex-Defense & Police Personnel/Children of Para-military Forces serving in the State {CDP}	2	Commanding Officer of Unit/ Zila Sainik Welfare Officer and DIG concerned, respectively.
8.	Candidates possessing outstanding proficiency in Sports {SPT}	2	Director, Physical Education, University of Kashmir
9.	Candidates possessing outstanding proficiency in NCC (B or C certificate) {NCC}	2	“B” Group Commandant, “C” Director NCC.
10.	Differently-abled [not less than 40% disability] {DA}	3	Chief Medical Officer concerned

Table 2: Supernumerary seats

S. No	Category	Percentage Seats	Authority for Issuing Certificate
1.	Persons from outside the Kashmir Division, but excluding those who have passed qualifying examination from University/Board of Kashmir Division {OSJ}*	2%	Registrar of the concerned University /Secretary concerned Board.
2.	Persons residing outside India (Foreign Nationals) but excluding those who have passed qualifying examination from Jammu & Kashmir Universities/ Boards {FN}#	5%	Embassy concerned/ ICCR
3.	Children of Permanent Employees of the University of Kashmir Serving/Retired) {SN}	1 seat per Programme	Registrar, University of Kashmir

* Where a course is not offered by the Universities in Jammu Division, candidates from Jammu Division shall compete in Open Merit/Reserved Categories, if otherwise eligible.

However the Vice-Chancellor may increase the %age of seats on the recommendation of the concerned Department.

**Admission Notification for
BBA/BCA/B.Sc-IT/B.A (Hons) Mass Communication & Multimedia
Production Programmes for Academic Session 2017-18**

ONLINE applications are invited from eligible candidates of Jammu & Kashmir including Ladakh for admission to BBA/BCA/B.Sc-IT/B.A (Hons) Mass Communication & Multimedia Production Programmes in the **Private Colleges** of Jammu & Kashmir for session 2017-18. The eligible candidates can apply for more than one programme. ONLINE application forms shall be available from **March 29TH, 2017** to **April 19th, 2017**.

For ONLINE submission of application forms, the candidates are advised to follow as under:-

- (i) Browse the Kashmir University official website: www.kashmiruniversity.net or www.kashmiruniversity.ac.in;
- (ii) Click on the admission BBA/BCA/B.Sc-IT/B.A.(Hons) MCMP– 2017-18;
- (iii) View ONLINE prospectus for details;
- (iv) Open the ONLINE form fill it up with choice of three Colleges in order of preference;
- (v) Submit the auto-generated application form including pay-in-slip favouring J&K Bank Finacle Account No. **0007010100002714** along with the following documents in the Office of the College Development Council, University of Kashmir, Srinagar latest by **April 19th, 2017**:
 - Matriculation Marks Certificate (Date of Birth);
 - Marks Card of 12th Class (Higher Secondary Part-II);
 - State Subject Certificate/Last School Attended;
 - Reserved Category Certificate (if any) signed by the competent authority;
 - Pay-in-slip for Rs.450/- per course.

Eligibility:

BBA Programme:

45% marks (Open) and 40% (Category) at 12th class level (Higher Secondary Part-II) in Science, Arts or Commerce streams from J&K Board of School Education or any other Board/Institution equivalent thereto;

BCA Programme:

45% marks (Open) and 40% (Category) at 12th class level (Higher Secondary Part-II) in Science, Arts or Commerce streams from J&K Board of School Education or any other Board/Institution equivalent thereto;

B.Sc-IT Programme:

45% marks (Open) and 40% (Category) at 12th class level (Higher Secondary Part-II) in Science stream from J&K Board of School Education or any other Board/Institution equivalent thereto;

B.A. (Hons) Mass Communication & Multimedia Production (MCMP):

45% marks (Open) and 40% (Category) at 12th class level (Higher Secondary Part-II) in Science stream from J&K Board of School Education or any other Board/Institution equivalent thereto;

Completion of Admission Formalities:

The concerned Colleges shall complete all admission formalities within stipulated time. The dropees list of the selected candidates needs to be furnished by the respective colleges to the University within week's time positively.

No: F(Adm-BBA/BCA/B.Sc-IT/B.A..JMC)CDC/17

Dated: March 25th, 2017

Sd/-
(Prof. Nilofer Khan)
Dean, College Development Council